

## Exploring Corporate Strategy 6th Edition Johnson

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### Exploring Corporate Strategy by Gerry Johnson

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#### Pearson - Exploring Corporate Strategy, 6/E - Gerry ...

The book I read to research this post was Exploring Corporate Strategy by Gerry Johnson et al which is a very good book which I bought from a car boot sale. This book which is the 2nd edition was published in 1988 and much of the information in the book is probably a bit out of date not to mention corporate strategy has changed since but it's ...

#### Exploring corporate strategy (Book, 1999) [WorldCat.org]

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#### Exploring Strategy: Text Only: Amazon.co.uk: Gerry Johnson ...

Exploring corporate strategy 2008 - Prentice Hall - Harlow. In-text: (Johnson, Scholes and Whittington, 2008) ... AMA APA (6th edition) Chicago (17th edition, author-date) Harvard IEEE ISO 690 MHRA (3rd edition) MLA (7th edition) MLA (8th edition) OSCOLA Turabian (9th edition) Vancouver. Cite.

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