

Orbiting The Giant Hairball A Corporate Fools Guide To Surviving With Grace Gordon Mackenzie

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Gordon MacKenzie- Orbiting the Giant Hairball - Home ...
In his book, "Orbiting the Giant Hairball", MacKenzie asks school children from kindergarten through sixth grade if they consider themselves to be artists. While the enthusiasm for creative free expression seems to run freely for the youngest children, the author notes some attrition from the idea starting with the second graders, and full-blown shame for artistic expression by the time he speaks to the sixth grade.

Book review: Orbiting the giant hairball - The Chief ...
About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...
Orbiting the Giant Hairball deserves more than five stars for the potential benefits it brings to all who read and apply it. Although I have read many excellent books about nurturing creativity and working creatively in companies, this is the first book I have read where the author has been someone who has done that repeatedly and in a variety of ways.

Learning to Orbit the Giant Hairball | CreativityCrisis
Gordon Mackenzie's Hairball. Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...
The publisher's description of "Orbiting the Giant Hairball" seems better designed to dissuade you from buying this extraordinary book than to help you understand why it is a must-have! Gordon MacKenzie, who died too young, was one of the most creative human beings in captivity.

Orbiting The Giant Hairball | Download eBook pdf, epub ...
Book review: Orbiting the giant hairball. This hairball comprises all the red tape, all the hidden assumptions, all the unavoidable history and entangled bureaucracy of any organization. The author describes how to "orbit the hairball"; keep so much momentum that you don't get sucked into the hairball, but not so much that you tear yourself away...

Orbiting The Giant Hairball A
The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.

How Is Your Company Like a Giant Hairball?
Orbiting the Giant Hairball. Which is to say he started with the kindergarten kids in the morning, he spoke to the first graders, the second graders, the third graders and the fourth graders until he got to the sixth graders late in the day. He must have been really tired by that point. He started the same way with all of the groups.

Orbiting the Giant Hairball Essay | StudyHippo.com
It's hard for corporations to understand that creativity is not just about succeeding. It's about experimenting and discovering. For more information about Orbiting the Giant Hairball, contact Gordon MacKenzie at OpusPocus (913-492-2256).

Orbiting the Giant Hairball : A Corporate Fool's Guide to ...
Once read, the full title: "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace,"makes sense. I had this book on my reading list for over a year. I had listened to a lecture held at the University of Illinois on innovation and leadership by David Markham , President of Commercial Launch at Lockheed Martin Space ...

Orbiting the Giant Hairball by Gordon MacKenzie ...
Although the analogies seem far-fetched at first (orbiting the giant hairball means taking a creative tangent and refocusing it to have relevance for the company's purpose), they serve to open your mind to thinking differently about creativity and organizations.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...
Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

Orbiting the Giant Hairball - Alison
Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-siffling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity. Employees who feel trapped by corporate bureaucracy.

Orbiting the Giant Hairball | Stanford eCorner
Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic". Gordon was an employee of Hallmark Cards for 30 years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to "orbit" - to a mode of [...]

Book Review: "Orbiting the Giant Hairball" & Avoiding It
Gordon MacKenzie- Orbiting the Giant Hairball. 528 likes · 2 Talking about this. A place for those of us who cherish Gordon's book and wish to honor his...

Orbiting the Giant Hairball... - Joe Fearn: Third Way ...
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Orbiting the Giant Hairball by Gordon MacKenzie
Orbiting the Giant Hairball. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work. MacKenzie illustrates how to "Orbit" harmoniously by maintaining a balance between following corporate rules and running your own show.

Orbiting the Giant Hairball - Actionable Books
5 several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.